Beijing Series Earth Observation Satellites and Services

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Introduction



- EO satellite operator based in Beijing, 300+ employees.
- Since 2005, the company has been providing EO data and value added service in China.
- EO satellite resources:
 - ✓ Beijing-1, 4m PAN/32m MS, 2005~2012
 - Tripe Satellite Constellation, 1m PAN/4m MS, will be launched in Middle of 2015
- Beijing -1 International data distribution through DMC and disaster response through International Charter.
- 21AT will provide Triple Satellite Constellation image to worldwide customers.





Located in Zhongguancun Science and Technology Park Haidian District, Beijing

First and Only Commercial EO Satellite Operator in China

From Satellite Operation to Information Services

First space-ground integrated small EO satellite system in China



Rapid Response, "Guaranteed Data" and Efficient Delivery

21AT Satellite Resources: BJ-I Small Satellite



Orbit	SSO		
GSD	4m PAN, 32m MS		
Swath Width	24km/600km		
MS bands	G/R/NIR		
Off-pointing	±30°		
Revisit	5-7 days		
Launched	in 27 Oct. 2005		

Operated for 7 years, Exceeded 5 years design lifetime



4m PAN



32m MS





Fusion



21AT satellite resources: Triple Satellite Constellation

First purposely built <1m 3 identical satellite constellation with global daily revisit capability



Sat. Num.	3 SSO, 650km LTAN:10:30am		
Orbit			
GSD	PAN: 1m, MS: 4m		
Swath Width	23km B/G/R/NIR		
MS bands			
Off-pointing	±45°		
Revisit	1 day		
Manufacturer	SSTL in UK		

Launching in July by Indian PSLV and providing image in October 2015

Government Supports to Small Commercial EO Satellites



Strong Supports from Government for Space Commercialization

Bilateral Cooperation on Small EO Satellite Constellation

Long term cooperation with the leading low cost small satellite manufacturer

- SSTL in UK on Pioneering:
- High resolution EO satellites development
- Constellations for operational services



Signing of the Cooperation Agreement of Triple Satellite Constellation between 21AT and DMCii/SSTL at presence of both Prime Ministers



Beijing-1 is part of the DMC



Commercial Triple Satellite Constellation

Low cost small satellite constellation is an solution for operational services

Services Overview of Intelligent City Management System

More than 100 Services for 11 government departments that can be classified into 6 categories. The following is the six major government departments served:



Intelligent Management System – Illustration



Information

Software

Data Resources Share Services

Regional Basic Geographic Data

Regional Resources

Thematic Remote Sensing Information Products





On-Site Verification Mobile Terminal

- Real time check position
- Table of required survey and completed fields
- □ Navigate to required survey fields
- □ Fill field survey table
- □ Field survey photography

- Field location and boundary drawing
- Capable of adding land updated status and planning application layers
- Export field number, field survey table and relevant photos

未完成核查任务	已完成核查任务
朱完成 4核直任务	
任务名称	核查信息来源
DH20120809_001核查任务	12336举报
LD20120808_001核查任务	雷达报警
SP20120808_001核查任务	视频报警
SP20120808_001核查任务	视频报警
2	



Agriculture Static Survey

Beijing Major Crops Monitoring (Wheat and Corn)

- Implement regional wheat and corn monitoring 3 times per year
- □ Accurate extraction of field area
 - Assist compensation distribution based on area
- □ Statistic accuracy > 95%





Benefits



- □ Statistic work efficiency improved significantly
- □ Number of sample sites reduced by 40%
- □ Manpower needed for basic survey reduced by 75%
- □ Enhance accuracy and update frequency of statistic data

Illegal Dumping Rubbish Surveillance

Using remote sensing technology to solve "Rubbish Surround City" problem



Report to local government department

Illegal Dumping Rubbish Surveillance

Before





After

Environment Impacts from Surrounding Provinces

- the only way to collect such information

Air pollution sources identified from satellite imagery



Air Pollution Sources Tracking

Factory pollution source demolished but appearing again nearby



Water Pollution Source Tracking

- **Dynamic monitoring of mining sites located at upstream of reservoir**
- □ Identify change of mining site location and area
- Provide information support for mining site management and water quality protection





Mining site pollution source location monitoring

Mining site dynamic change monitoring

Land Use Change



Land Use Change Detection













Urban Expansion

Disaster Monitoring

F Earthquake in Turkey 2011

Through International Chiland Flood in 2011

i in Japan 2011

and the second

马岛第一核中主



20110311日本海啸

灾情监测结果: 北京时间2011年3月11日13时46分。

强震海啸灾情北京一号小卫星遥感监测图

日本本州岛仙台港以东130公里处(东经 142.6,北纬38.1)发生9.0级地震,震源 深度为24km,是1900年以来全球第五强 靈,并引发了大规模海融。

利用2011年3月13日获取的北京一 号小卫星多光谱影像和震前影像对日本 (东经140.5~141.5,北纬37.3~38.6) 范围内受灾区域进行了地震海啸灾情监 测结果如下:

在监测区内,受地燃清味影响的范 国主要包括石袋、仙台、福岛等地的沿 海中积平衡及低洼地区、面积达241.16 km², 其中建筑区面积达46.11km², 国道 总长度约204.m. 载出北京时间2011年3 m 月13日上午7点43分,海啸退港后仍有 113.90km²范围渔龙注海水中,其中建筑 区面积11.02km².

在地震海啸影响范围内,还包括福 岛第一和第二核电站、火力发电场4处、 仙台空港、松岛空军基地、大型港口6个 (其中渔港3个)等重要建筑与设施。

> 制作单位。科技部团家派感中心 宏京车级发展信息技术有限公司 二十一世纪空间技术压用最佳有限公司。 制作时间。2011年3月13日

Beijing-1 Contribution to International Commercial EO Services

Application Type	Geographical Areas
Precision Agriculture	USA, UK, France
Deforestation Monitoring	Amazon
Customer Evaluation	USA
Tropical Monitoring	Burkina Faso, Ghana, Mali
Crop Yield Evaluation	Brazil
Land Cover Monitoring across Europe	European Countries
Illicit Crop Monitoring	Afghanistan



Beijing-1 data international distribution through the DMC

Triple Satellites in the Flight Configuration





Products and Services from Triple Satellite Constellation

Image Products:

- □ Basic imagery: 1m Pan/4m MS(G/R/B/NIR);
 - Advanced imagery: Ortho, Mosaic, Pansharp, Stereo

Services

- Operational Monitoring based on guaranteed timely data
 - Change detection of interested features
 - Change detection of targeted area
- Guaranteed daily image acquisition polar region or emergency
- □ Land cover feature extraction
- □ Direct Receiving Station (DRS)

Applications

City intelligent management Image acquisition, information extraction, all data sources integration, analysis/reporting and operational management software



Image Products



Information Services



Software Products

Online Portal

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		All right reserved. © Twenty Frist Century Company				

Online Portal used to order Tripe Satellite Constellation imagery products

- □ Most efficient way to find the image you want
- □ 24/7 ordering and delivery

Daily Imaging Anywhere on the Earth

- □ Triple Satellite Constellation launched by a single launcher
- □ Phasing three satellites 120° to form the ideal constellation
- Able to target anywhere on the Earth once per day using off-pointing capability (45°Max.)

			Off-pointing / revisit period			
	Latitude	5°	15°	25°	35°	
	0°	8 days	3 days	2 days	Daily	
	±10°	8 days	3 days	2 days	Daily	
	±20°	8 days	3 days	2 days	Daily	
	±30°	7 days	3 days	2 days	Daily	
	±40°	7 days	2 days	2 days	Daily	
	±50°	6 days	2 days	Daily	Daily	
	±60°	4 days	2 days	Daily	Daily	
	±70°	3 days	Daily	Daily	Daily	
	±80°	2 days	Daily	Daily	Daily	4 - 11
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Benefits to Worldwide Customers

The best combination of spatial resolution and time resolution

- <1m with 23km swath width that is the up limit of all very high resolution satellites
- Identical payloads plus cross calibration over three satellites
 - Convenient for quicker applications
- High on-board geolocation accuracy
 - Less ground reference points needed, less time and cost for map production
- Stereo imaging and area imaging capabilities
 - More applications are able to be created
- 24/7 imaging tasking plus large on-board memory
 - Responsiveness and efficient cloud free image acquisition and download

"Earth surface change monitoring and intelligent management system"

Creating new business opportunity for our customers

❑ Comprehensive application expertise

Provide in depth application supports



Thank You!

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